



Dealers Auto Auction Group Expands Leadership Team and its auction footprint to Columbia, South Carolina

Dealers Auto Auction will be expanding its footprint by adding a new auction in Columbia, South Carolina, it will be the 8th auction in the group and its first location in the Carolinas.

The new Dealers Auto Auction Columbia Dealers Auto Auction of Columbia, 1416 Atlas Rd, Columbia, SC 29209. The new General Manager will be Matt Laughridge. Matt has grown up around the car business, with both sides of his family running franchise retail stores.

After graduating from Appalachian State University and Walker College of Business he cut his teeth in the auction business in 1999 with Manheim. His career advanced quickly serving roles in the management training program; National Sales; Government Services; transition team for the ADT acquisitions; Hi-line Auction Supervisor at Manheim Atlanta; AGM Manheim Darlington; lead an eight person sales team in the Carolinas; selected to Cox Executive Leadership Program; Regional Account Executive and Major Dealer Account Manager; GM Mobile accounts across the United States.

“We are very excited about our expansion into Columbia South Carolina” stated David Andrews, President and CEO of the Dealers Auto Auction Group. Mr. Andrews further stated “We are very fortunate to have Matt leading the new auction, especially considering his experience, strong leadership abilities and extensive dealer relations in the Columbia area”.

Dealers Auto Auction Group was started back in 2001, with their first auction in Horn Lake, MS. The other seven auction locations in the Southeast include: Dealers Auto Auction of Jackson, Dealers Auto Auction of Memphis, Dealers Auto Auction of Murfreesboro, Dealers Auto Auction of Chattanooga, Dealers Auto Auction of Huntsville, Dealers Auto Auction of Mobile and Dealers Auto Auction East Tennessee. In addition to the seven auction locations the Dealers Auto Auction Group offers a robust menu of digital venues that include, E Block, DAAG Marketplace and Simulcast. For more information please visit www.dealersauto.com.

About Dealers Auto Auction Group, LLC (www.dealersauto.com)

Dealers Auto Auction Group, LLC a National Automobile Auction Association (NAAA) member auction, based in Franklin, Tennessee and is a leading independent wholesale auto auction group providing comprehensive services to connect buyers and sellers of used vehicles throughout the southeast. Through its auctions located in the Southeast, DAAG provides comprehensive services such as condition reports, reconditioning, mechanical, online & simulcast sales, post-sale inspections, and NAAA arbitration for sellers and buyers.