

FOR IMMEDIATE RELEASE

Manheim Names New Vice President of Reconditioning
Marty D'Amato to lead the company's growing wholesale and retail reconditioning business



ATLANTA, Ga. (June 29, 2022) – Further enhancing its one-stop-shop strategy to provide both wholesale and retail reconditioning services in an evolving automotive industry, Manheim has promoted Marty D'Amato to vice president of Reconditioning. In this role, he will lead the company's operations, people, processes and technology to meet rising client demand for reconditioning services—particularly to help dealers get their vehicles front-line ready. In 2021 alone, this strategy enabled Manheim to produce over 221,000 retail-ready vehicles.

D'Amato joined Manheim in 2019, heading up retail reconditioning operations for the Texas Market Center. He brings to the company nearly 20 years of experience leading large operational efforts for companies such as Amazon and Serta Simmons Bedding. As a veteran of the United States Army, he served as an assistant operations officer for a 5,200-soldier regiment.

“Marty's operational leadership and hands-on reconditioning experience position him well to lead this essential part of Manheim's business, and its importance will only grow with the evolution of digital retailing and mobility,” said Patrick Brennan, senior vice president, Manheim Marketplace. “As we continue to invest to meet growing client demand, we look forward to all that Marty will contribute.”

Today, Manheim offers quality retail reconditioning expertise and services at more than half of its locations.

D'Amato holds a Bachelor of Science degree from the U.S. Military Academy at West Point and a Master of Business Administration from the Simon Graduate School of Business at the University of Rochester in New York.

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