



FOR IMMEDIATE RELEASE: 5/13/2021

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NAAA's First Auto Auction Wins Multiple Commercial Consignor Awards

Leesville, South Carolina – Rawls Auto Auction, the NAAA recognized First Auto Auction, has earned multiple 2020 performance awards from Consumer Portfolio Services, GM Financial, and Westlake Financial.

Rawls Auto Auction won SE Regional Auction of the Year from both GM Financial and Westlake Financial while Consumer Portfolio Services awarded Rawls National Auction of the Year along with awards for Highest National Sales Retention and Operational Excellence.

“Performing at the highest level for three different national consignors each with very different vehicle portfolios highlights Rawls’ continued commitment to building our market throughout the southeast,” said Julianne Rawls, Vice President and General Manager Rawls Auto Auction.

“We’ve also grown an online buyer base complementing our in lane customers who rely on our condition reports and photo quality to purchase vehicles with confidence resulting in high sales retention for GM, Westlake, and CPS. Dedicated employees, hands on customer service, and cutting edge technology all contribute to Rawls Auto Auction’s recognition for operational excellence. We are very proud of our ongoing partnerships with CPS, GM and Westlake and look forward to many more successful years.”

Rawls Auto Auction celebrates its 83rd anniversary sale on May 18th featuring vehicles from GM Financial, Westlake Financial and Consumer Portfolio Services.

Founded in 1938, Rawls Auto Auction, the Nation’s First Auto Auction, has been owned and managed by the Rawls family since inception. For more information see www.rawlsautoauction.com.