ConditionReports.com and AutoIMS Partner on New Transportation Inspection Application

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The partnership announced today offers auctions, consignors, and transporters a new, well-connected mobile application that helps tighten the chain of custody, easing communication, and creating transparency for all parties involved in vehicle transportation.

The new, "TransportCR" app created by ConditionReports.com and connected to AutoIMS, offers an easy tool to capture a transportation inspection; snapping photos and cataloging damage at vehicle pick-up and drop-off. Geo-tagging, date and time stamps, and user-specific authentication all ensure transparency and accountability. Auctions, consignors, and dealers who engage independent transporters now have an affordable tool to hold all parties accountable when unwanted damage suddenly appears.

AutoIMS member auctions and consignors who require use of the TransportCR app will automatically see the inspections populate on autoims.com, allowing for easy comparisons to the auction CR, and streamlined communication should a conflict need to be resolved. The two companies note that AutoIMS membership is not required to benefit from the app.

"The beginning of this idea came from our friend, Joe LeMonds, while he was with Carolina Auto Auction," said AutoIMS' Joe Miller. "Fast forward many months, and thanks to a very patient team at ConditionReports.com, we are eager to see the value this new tool will now deliver to the industry."

The first, full adopter of the new tool is Greensboro Auto Auction. "We were in the right place at the right time to test this, and are now excited to partner with both AutoIMS and ConditionReports.com as this new app helps us close a number of gaps with our transporters," said Greensboro GM, Jerry Barker.

ConditionReports.com CEO, Brian Schear added, "This app is a potent antidote for an issue that affects so many remarketers. We were uniquely positioned to understand and balance the needs and capabilities of the transporter community with those of the auction and consignor world. The Greensboro input paired with AutoIMS support has helped turn this into a robust, easy-to-adopt, value adding tool."

For more information contact <u>info@conditionreports.com</u>. AutoIMS clients can contact solutions@autoims.com.

About ConditionReports.com

ConditionReports.com provides an innovative Software-as-a-Service cloud technology solution for the automotive remarketing industry to create world class vehicle condition reports. More information at www.conditionreports.com.

About AutoIMS

Auto Auction Services Corp. (AutoIMS) connects more than 1,200 commercial vehicle consignors, 750 automobile auctions, and dozens of 3rd party providers, to drive efficiency and increased returns across the entire wholesale remarketing value chain. As the trusted technology service provider to the industry, AutoIMS delivers applications and solutions that streamline data connections and wholesale remarketing inventory management. Learn more at www.autoims.com or www.autoimsproductcatalog.com.