### **Auction Industry Survey**

For the Year Ended December 31, 2009

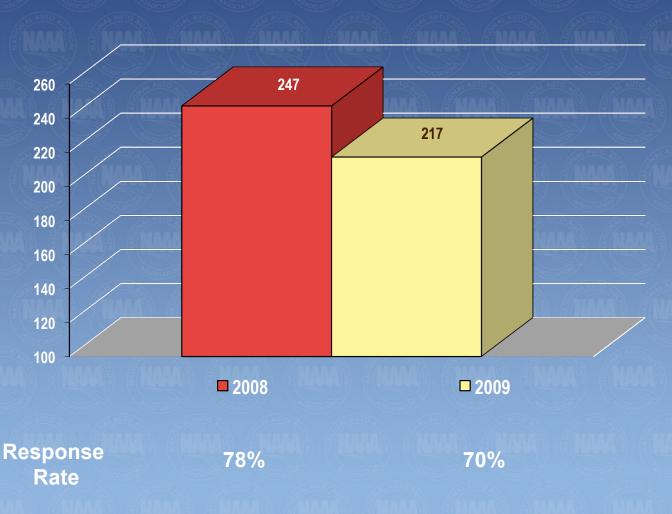
Compiled by:

LarsonAllen LLP

for the

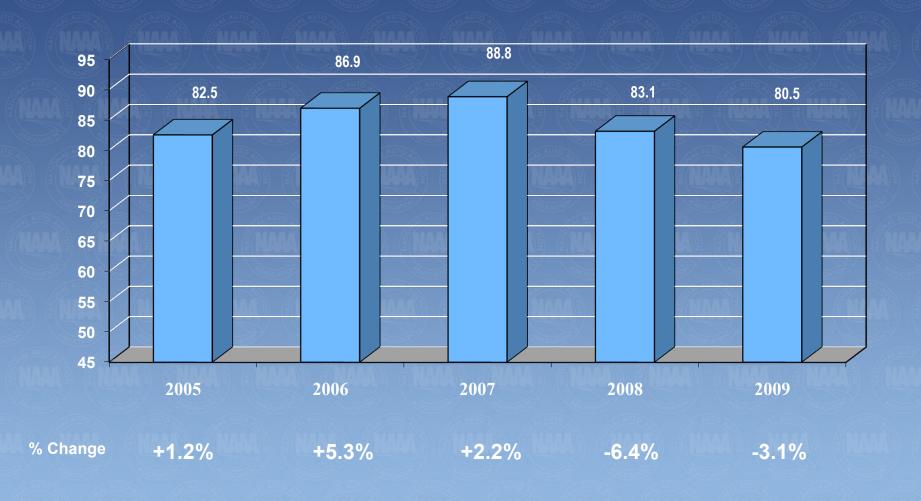
National Auto Auction Association

## 2009 Auction Industry Survey Participation



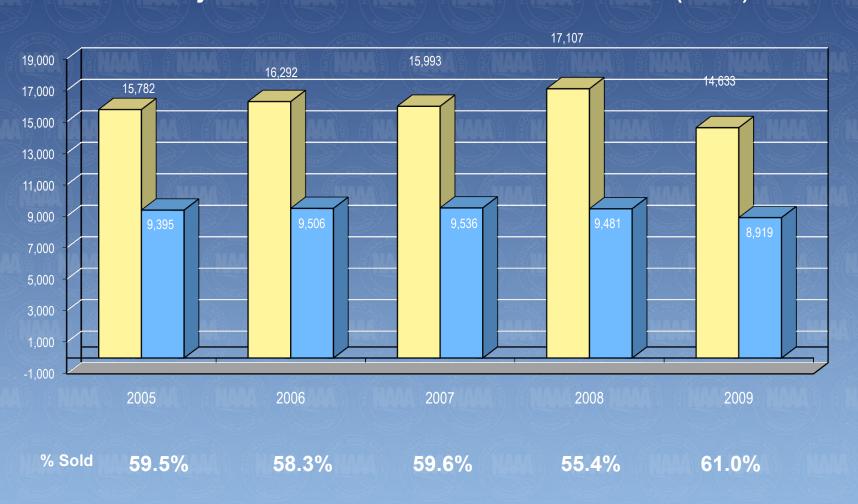
#### **2009 Auction Industry Survey**

Projected Gross Value of Units Sold (Billions)



### 2009 Auction Industry Survey

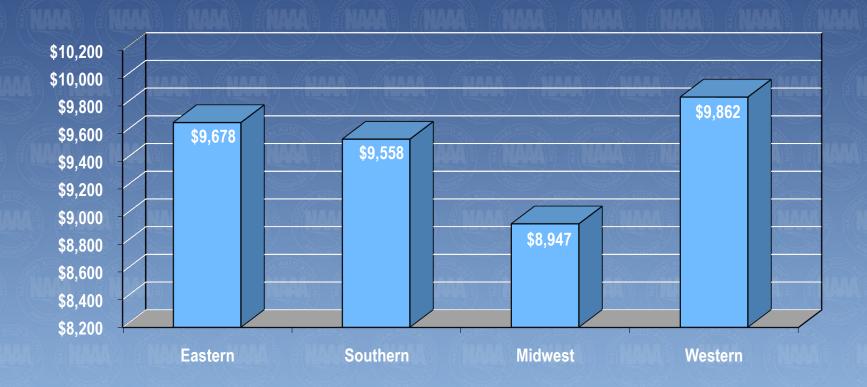
Projected Units Entered and Sold (000)



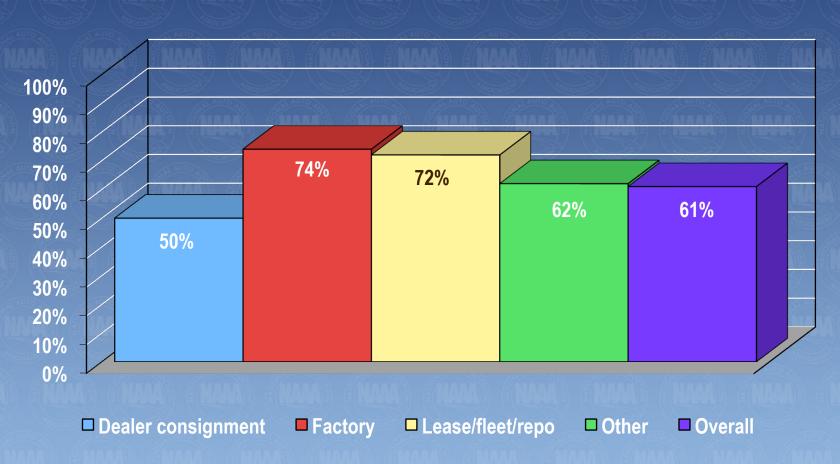
# **09 Auction Industry Survey**Projected Average Price Per Unit



## 2009 Auction Industry Survey Average Price Per Unit By ZONE



## 2009 Auction Industry Survey Percentage of Units Sold to Entered



## 2009 Auction Industry Survey Supplemental Data

1	Average '	Vehicle Price	per Internet Sale:

deal .	Avoidge veinere i nee per internet eare.	
	Cyber Lots	\$15,316
	- Cyber Auctions	\$15,048
	- Simulcasting	\$14,245
1	Average Auctioneer Pay	\$629
1	Average Increase in Liability Insurance	2%
1	Average Increase in Healthcare Insurance	11%
1	Average Increase in Workers Comp	4%
1	Average charitable contribution per auction	\$32,408
1	Median charitable contribution per auction	\$5,000
1	Any user/special taxes/impact fees pending	11-yes 121-no
1	Mobile, dealer, offsite auctions conducted	51-yes 82-no
1	Dealer consignment volumes affect 2010:	
	Market Market Control of the Control	86
	Decrease	22
	August August August August No change Aug	21